



## MEDIA KIT 2021

The AIDA Reinsurance and Insurance Arbitration Society, ARIAS·U.S. is a not-for-profit corporation that promotes improvement of the insurance and reinsurance arbitration process for the international and domestic markets. Founded in 1994, ARIAS·U.S. provides training and continuing education, in-depth conferences and workshops in the skills necessary to serve effectively as an arbitrator. In addition, ARIAS·U.S. certifies a pool of qualified arbitrators and serves as a resource for parties and their counsel when involved in a dispute, providing Rules, forms and practical guidance.

The *ARIAS·U.S. Quarterly*, published four (4) times per year in hard copy, is delivered USPS first-class and emailed as a PDF by the Society to all ARIAS members. The quarterly is also featured on the [ARIAS·U.S. website](#), with issues dating back to 1994 archived for users to download for free. Thousands of professionals in the legal, reinsurance and arbitration field regularly access the Quarterly. The magazine includes articles that focus on procedural and legal issues and activities directly relevant to insurance/reinsurance arbitration. Several advertising options in the Quarterly are available to best deliver your advertising message to our devoted audience that includes insurance and reinsurance companies, law firms and other vendors as well as arbitrators. Unless otherwise noted, ad prices include identical ads in both the hard copy and electronic versions of the magazine.

Black & White (Rate per Issue)								
	1 Issue		2 Issues		3 Issues		4 Issues	
	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate
Full Page	\$850	\$950	\$775	\$850	\$650	\$715	\$500	\$550
Half Page	\$500	\$550	\$425	\$470	\$375	\$415	\$300	\$330
Quarter Page	\$250	\$275	\$215	240	\$185	\$200	\$150	\$165
Color (Rate per Issue)								
	1 Issue		2 Issues		3 Issues		4 Issues	
	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate
Full Page	\$1,000	\$1,100	\$850	\$950	\$750	\$825	\$600	\$660
Half Page	\$600	\$660	\$510	\$560	\$450	\$495	\$360	\$395
Quarter Page	\$300	\$330	\$255	\$280	\$225	\$250	\$180	\$200

ARIAS U.S.

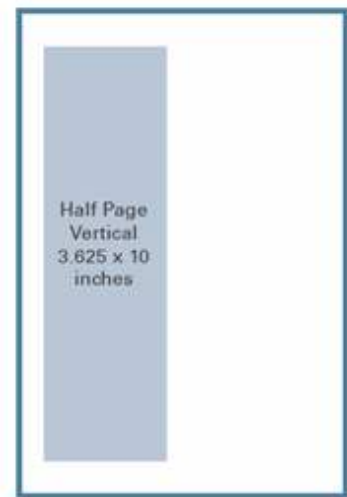
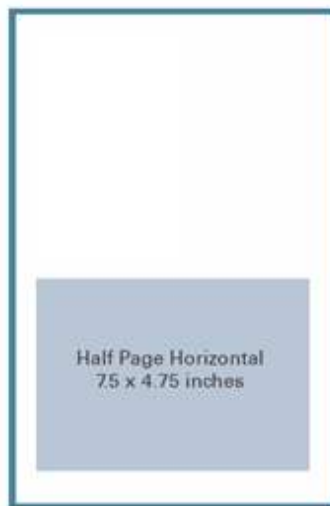
7918 Jones Branch Drive, Suite 300 • McLean, VA 22102

Tel: 703-574-4087 • Fax: 703.506.3266 • Email: [smeier@arias-us.org](mailto:smeier@arias-us.org)

## Ad Submission Requirements:

File types accepted: Adobe Photoshop; Adobe Illustrator (when sending EPS files, save all text as outlines); high resolution PDF file (distilled through Acrobat Distiller with fonts embedded); or packaged InDesign CS6 or older with all links and fonts included. Color images in CMYK mode only (do not send RGB), 300 dpi resolution, saved as PDF, Tiff or EPS.

Production Specifications			
Ad Size	Non Bleed	Bleed	Trim
Full Page	7.5" x 10"	8.75" x 11.25"	8.5" x 11"
Half Page (Vertical)	3.625" x 10"	4.25" x 11.25"	4.125" x 11"
Half Page (Horizontal)	7.5" x 4.75"	8.25" x 5.625"	8.5" x 5.375"
Quarter Page	3.625" x 4.75"	n/a	n/a



## Issue and Closing Dates:

Issue:	Issue Commitment Date:	Ad Due Date:
Q1	February 15	February 20
Q2	April 2	April 9
Q3	July 1	July 8
Q4	October 1	October 15

\*Advertising cannot be cancelled after the closing date of each issue.

Please contact Sara Meier at [smeier@arias-us.org](mailto:smeier@arias-us.org) for more information or to place an ad.

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## MEDIA KIT 2021

### Insertion Order

**\*Payment is due at the time of ad placement**

Contact Person: \_\_\_\_\_

Company or Agency Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone/Fax/Email: \_\_\_\_\_

### ARIAS•U.S. Quarterly (quarterly magazine)



Black & White (Rate per Issue)								
	Q1		Q2		Q3		Q4	
	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate
Full Page	\$850	\$950	\$775	\$850	\$650	\$715	\$500	\$550
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\_\_\_\_\_ Number of Issues

\_\_\_\_\_ Ad Size

Q1    Q2    Q3    Q4  
*(circle issues)*

**Payment Information:**

Cancellation Policy: All advertising fees are non-refundable.

VISA    AMEX    MasterCard      Grand Total Due: \$ \_\_\_\_\_

CC# & Exp. Date \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address: \_\_\_\_\_  
*(if different from above)*

Please fax or email your completed form to 703.506.3266 or [smeier@arias-us.org](mailto:smeier@arias-us.org).



## MEDIA KIT 2020

### Advertising Guidelines

Given the charter of ARIAS•U.S., it is of utmost importance that the integrity of the reinsurance arbitration process be preserved and that no appearance of impropriety or undue influence be created. Accordingly, the following guidelines will apply to potential sponsors:

1. No parties to pending reinsurance arbitration proceedings shall be permitted to advertise in the *ARIAS•U.S. Quarterly*. For example, this would include reinsurance companies, insurance companies, and reinsurance brokers.
2. No active arbitrators or umpires shall be permitted to advertise in the *ARIAS•U.S. Quarterly*. This would include all ARIAS•U.S. Certified Arbitrators and Certified Umpires. However, those offering expert witness services shall be allowed to advertise those services.
3. No entity or individual shall be permitted to advertise in the *ARIAS•U.S. Quarterly*, where such advertisement may, in the opinion of the Board of Directors or such other body or individual the Board may designate, create either actual, or an appearance of, impropriety or undue influence.
4. The size and content characteristics of advertising shall be determined by the Board of Directors.

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