

Fall Conference
PROSPECTUS
November 14-15, 2024
New York



Sponsorship
Opportunities



2024 Fall Conference

Sponsorship Opportunities

ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolution and also provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society. The Fall Conference attendees typically include experienced professionals in the reinsurance arbitration sector, including key decision makers such as law firm managing partners, (re) insurance officers and senior management. The Fall Conference caters to C-Suite executives who want to conduct business while enjoying the the city life.

The 2024 ARIAS•U.S. Fall Conference will take place at the New York Hilton Midtown, November 14-15, 2024. This two-day conference will include general sessions, breakout sessions, daily breakfast, lunch and a networking reception. Expected attendance is 200-250.

Why You Should Be Involved

Involvement with ARIAS•U.S.:

Exposes your brand to this lucrative target market of key decision makers before, during, and after the event.

Provides the opportunity for your company to interact with ARIAS•U.S. leadership and core supporters.

Creates a win-win scenario for your company, your target audience and ARIAS•U.S.

All ARIAS•US Fall Conference Sponsors Receive

Logo placement and recognition in marketing materials, event signage, and onsite Materials as a conference sponsor.

Logo placement and recognition on ARIAS•U.S. Fall Conference webpage with link to your corporate website.

Logo placement and recognition as a sponsor in ARIAS•U.S. Quarterly Fall Conference Recap Section.

Opportunity to include an insert in the Fall Conference registration materials. **

Recognition from the podium at the opening and closing general sessions.

Opportunity to send an e-mail to attendees pre- or post-conference * (Sponsor will provide the content for approval by the ARIAS•U.S. Board. Staff will send out on behalf of your company.)

**Available to sponsors at the \$3,000 or above level.*

*** Content is supplied by the Sponsor.*

Sponsorship opportunities are customizable, so if you don't find the opportunity that's perfect for your company, please contact us!



Fall 2024 Sponsorships

BREAKOUT SESSION | USD \$1,500

Elevate your brand by sponsoring a dynamic Breakout Session at the Fall Conference. Showcase expertise, connect with a focused audience, and shape session content to align with your message. Gain recognition through logo placement, event materials, and social media promotions. Forge connections during networking events and leave a lasting impact on attendees. Secure your sponsorship now to position your brand as a leader in advancing industry knowledge at the conference.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS·U.S. social media platforms.

WOMEN'S NETWORKING EVENT | USD \$2,500

The Women's Resource Committee meets at the Fall Conferences to provide opportunities for women in the industry to network and learn from one another. Sponsoring this event is a great way to promote your company to these driven women rising through the ranks of their profession. More than just a chance to network, this event will provide interesting insights for attendees to bring back to their professional settings and continue to enhance their careers.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS·U.S. social media platforms.



Fall 2024 Sponsorships *continued...*

MORNING AND/OR AFTERNOON REFRESHMENT BREAK | USD \$3,500 per break

Sponsor coffee and/or soft drinks on Thursday and/or Friday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo near stations
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS-U.S. social media platforms.

NETWORKING BREAKFAST | USD \$4,000 per day

Sponsor breakfast on Thursday and/or Friday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo at the breakfast
- Pre and post conference attendee list
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS-U.S. social media platforms.



Fall 2024 Sponsorships *continued...*

CONFERENCE LANYARDS | \$4,000

Place your name around the necks of all attendees as they navigate through the conference. All attendees will be required to wear their conference badge to enter educational sessions and the exhibit hall. Their lanyard with your company name will be with them the whole time.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Pre and post conference attendee list
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS-U.S. social media platforms.

NETWORKING LUNCHEON | USD \$5,000

Sponsor the luncheon on Thursday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo at the luncheon
- Pre and post conference attendee list
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS-U.S. social media platforms.



Fall 2024 Sponsorships *continued...*

COCKTAIL RECEPTION | USD \$6,000

Sponsor the reception on Thursday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo at the reception and on cocktail napkins
- Pre and post conference attendee list
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS-U.S. social media platforms.



Sponsorship Commitment Form

Deadline date for sponsorship commitment is September 24, 2024.

EVENT SPONSORSHIP

Breakout Session – \$1,500
(4 opportunities available)

Women's Networking Event – \$2,500
(1 opportunity available) **TAKEN**

Morning and/or Afternoon Break – \$3,500
(1 opportunity each available per day)

Networking Breakfast – \$4,000 per day
(1 opportunity available per day)

Conference Lanyards– \$4,000
(1 opportunity available)

TAKEN

Networking Luncheon– \$5,000
(1 opportunity available)

Cocktail Reception– \$6,000
(1 opportunity available)

Contact Person: _____

Company or Agency Name: _____

Address: _____

City/State/Zip: _____

Telephone/Fax/E-mail: _____

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollars drawn on a U.S. bank prior to the event date.

Please e-mail your completed form to asmithford@arias-us.org.

ARIAS•U.S.

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